

## **KEYNOTE SPEAKER - MR. PETER K. WONG**

Peter K. Wong is an international business executive and a life-style connoisseur. Peter's extensive experiences in multi-cultural business strategies, people and brand development, as well as operational excellence demonstrated during his tenures with Universal Studios, Seagram, Tropicana, Bristol Myers Squibbs and Deloitte parallel his business footprints in over a dozen countries. While at Universal Studios, Peter pioneered the establishment of Universal Studios Singapore at Sentosa and the soon-to-be-opened Universal Studios Beijing & Resort. After retiring from Universal Studios in 2019, Peter has started a new chapter with Multicultural Radio Broadcasting Inc. (MRBI) – the largest Chinese language broadcasting network in the U.S. and quickly becomes one of its most renowned radio hosts, promoting positive lifestyle and environmental sustainability. Currently, Peter is also Vice Chair of the Design Review Committee at the City of San Marino.

Peter received his MBA degree from New York University Stern School of Business with Distinction and became a Fellow of the Chartered Association of Certified Accountants (UK) in 1990. He graduated with B. Social Sciences (Hon) from HKU, major in Management and minor in Economics. Peter considers himself extremely privileged to have studied under Prof. Stephen Cheung, Head of Economics Department at HKU and maestro Michael Rippon, Head of Voice at Hong Kong Academy for Performing Arts, among other esteemed faculty members and students during his HKU days.

Peter is married to Vivian and has a daughter and two sons.